

PENDULUM SERVICES, LLC

CAPABILITIES STATEMENT

OVERVIEW

Pendulum Services LLC, incorporated in Indiana, is a Veteran-Owned Small Business (VOSB) headquartered in Destin, Florida.

Provided business and technology development services, and knowhow in the creative use of public assets using a variety of tools and public-private-partnership mechanisms.

Served as support contractor to the Federal Laboratory Consortium, Mid Atlantic Region providing marketing and conference support services to promote the private use of the Federal Laboratories and technology in the region. Worked for the Air Force to review the application of partnership models for selected locations and worked for defense contractors in assisting companies to establish Facility Use Agreements and base operating support activities.

Worked for the State of Maryland Technology Economic Development Corporation (TEDCO) and the U. S. Department of Agriculture in forming intermediary organizations to promote collaboration and acceleration of new technology at the Beltsville Area Research Center and for States of Missouri and Kansas as they collaborated with military installations in their respective states.

Supported the Army Picatinny Technology Acceleration Initiative which ultimately resulted in the creation of the Picatinny Innovation Center in New Jersey and was instrumental in the formation of the Leonard Wood Institute at Ft. Leonard Wood, Missouri. Were the driving force for the development and operation of the Defense Transformation Institute in San Antonio which was created under the auspices of the Texas Research and Technology Foundation and have supported activities for the Gulf Coast Energy Network and Doolittle Institute in Florida.

Managed the marketing activity for the U.S. Army ammunition plants attracting commercial clients to the facilities. The Pendulum Group has developed marketing programs for the Army Arsenals and managed the marketing of the Army Materiel Command's Partnership Program for Depots and Arsenals. Pendulum Principals have served on the Secretary of the Army's Advisory Board on Public-Private-Partnerships.

Initiated and managed several workshops and conferences that support public-private-partnerships including conferences on Sustainable Energy for Joint Base San Antonio, Gulf Coast Energy Network on energy issues at Eglin AFB, and workshops supporting Doolittle Institute.

Developed teaming agreements with several major contractors to collaborate on

public-private-partnerships for a wide variety of purposes.

Utilizes a combination of highly skilled professionals and augments the core capability with an extensive network of advisors and teaming partners, including major defense contractors. Enables rapid response capabilities in a broad range of specialties to service the needs of clients while minimizing the substantial carrying costs which are commensurate with this level of service.

COMPETENCIES

Analysis and implementation of Public Private Partnerships and especially Not - For - Profit organizations that collaborate with the Government for the mutual benefit of both. Marketing of Government assets (tangible and intangible), strategic planning, conference planning and presentation, and technology acceleration

Won several awards for these accomplishments including:

- CoreNet Global Innovators Award for Innovations by New Players in Corporate Real Estate
- National Council for Public-Private-Partnerships for developing and implementing an innovative program for reusing national defense facilities
- Association of Defense Communities for excellence in marketing
- Harvey Communications Measurement Award
- APEX awards for marketing excellence

SUMMATION

Pendulum Services is an experienced and capable company that has supported industry, Federal, State and local governments as well as not-for-profits to accelerate business development and public-private-partnership activities.

www.pendulumservices.com